

Chandigarh Business School of Administration

Department of Commerce

Details of Research Paper (2024-25)

Sr No	Author/s Name	Title of Research Paper	Name of Journal
1	Dr. Ramneet Kaur	Influence of Cognitive abilities and Self-Efficacy on Financial Behavior	EPRA International Journal of Multidisciplinary Research (IJMR)
2	Dr. Ramneet Kaur	Role of Career Adaptability over Emotional Intelligence, Self Efficacy and Leadership skills: An overview of Path Analysis	European Economic Letters
3	MS.Priyanka Nehra	Technological Innovations and Global Security: Risks and Opportunities	JOURNAL OF INFORMATICS EDUCATION AND RESEARCH
4	Ms. Rajni Kaur	Impact of Influencers on the behaviour of the consumers: An observational Study	Interenational Journal of Advanced Research
5	Dr. Seema Rani	Service Quality Models: A Literature Review	Journal of Informatics Education and Research
6	Dr. Kamalpreet Kaur	Distinctive Impact of Economic Retrogression on the Investment Industry	International Journal of Research and Analytical Reviews
7	Ms.Sukhmani Sandhu	Analytical study of various bank specific factor and macro economic factor	International Journal of Analytical and experimental modal analysis
8	Sarabjit kaur	Digital transformation and cyber security challenges in the information age	JOURNAL OF INFORMATICS EDUCATION AND RESEARCH
9	Ms.Kirti Sharma	Evaluating the impact of income tax policies on MSME Units in Punjab	Journal of Informatics Education and Research
10	Dr. Kamalpreet Kaur	ROLE OF STARTUP ECOSYSTEMS IN BUILDING VIKSIT BHARAT 2047: A DIGITALLY EMPOWERED NATION	Advances in Consumer Research
11	Ms.Shailee	Womepreneur Challenges and Measures: A Comparative Literature Analysis of Ethiopia and India	Journal of Information Systems Engineering and Management
12	Dr. Seema Rani	Revaluation of firm operations and strategy due to Artificial Intelligence	BUSINESS AND ECONOMICS RESEARCH JOURNAL
13	Dr. Seema Rani	Exploring the role of Leadership skills and its impact on employee performance of Private sector banks in Haryana	World Journal of Management and Economics
14	Dr. Diksha Verma	Economic Impact of Perceptible Benefits and Adverse Sides of Blockchain in Bancassurance along with Cybersecurity	Cyber Security, Law and Economics; The Case of India
15	Dr. Diksha Verma	A STUDY OF BANCASSURANCE FOR COMPETITIVE ADVANTAGE OF INDUSTRY	Data-Driven Decisions: HarnessingData for CompetitiveAdvantage
16	Dr Amrita Saini	The role of digital Tourism platforms in sustainable Tourism development.	emerald insight

17	MS.PRIYANKA NEHRA	Technological Innovations and Global Security: Risks and Opportunities	JOURNAL OF INFORMATICS EDUCATION AND RESEARCH
18	Dr Amrita	Work life balance in the Digital Era: Is it Associated with work load and Pressure from digitalisation? A descriptive study	Proceedings of the 2nd International Conference on Emerging Technologies and Sustainable Business Practices- 2024 (ICETSBP 2024)
19	Tanvi Sharda Sharma	Impact Of The Personalized Factors On The Investment Behavior Of Investors – A Case Study Of Ludhiana	Journal Of Positive School Psychology
20	Neeru Jaswal	Impact Of The Personalized Factors On The Investment Behavior Of Investors – A Case Study Of Ludhiana	Journal Of Positive School Psychology